Wipips for Parents and Educators PROMOTING STORYME

Being read to regularly can help the under-fives in acquiring literacy; teaches them the value of books and stories; and sparks their imagination and curiosity. Reading to babies, meanwhile, provides the building blocks of language development and the beginnings of social and emotional skills. Here are our top tips for helping children discover the wonder of stories.

BE A READING ROLE MODEL

Children thrive on copying the behaviours of adults around them, so it's vital to model regular reading habits: if your child sees you reading, they're likely to copy you. Reading on a screen could be misinterpreted by a child as a different activity, so a printed book is preferable.

2 JOIN A LIBRARY

Local libraries are a cost-effective way of introducing your child to new books. Libraries often host free events to build engagement with reading. Librarians can recommend books based on age, interests, genre or author. Having their own library card and choosing their next read can be exciting for little ones.

Public Library Card

TAKE IT IN TURNS

Taking turns to read and turn the pages can build your child's confidence and lets you model what's expected. For younger ones, reading doesn't have to mean the exact words on the page – they might prefer their own version! Reading to different audiences is useful: teddies are excellent listeners!

4 CATER TO THEIR INTERESTS

Like adults, children tend to favour books with themes they're interested in. If they're less keen to move away from their preferred subject matter, you could vary the type of book they read by swapping between fiction and non-fiction. There'll be plenty of scope to diversify as they grow up.

5 BUILD READING INTO YOUR DAILY ROUTINE

Building reading into your daily routine will have a positive impact. Just before bedtime is ideal for many families, helping settle the child to sleep. The adult usually reads the story, but children enjoy more interactivity as they get older. It can be handy to have books with you when out and about.

Meet Our Expert

Kara Kiernan has worked in senior leadership positions (both in the UK and internationally) for 15 years, supported by an MEd in Educational Leadership. As an educational consultant, she now delivers training for a range of organisations – notably on EYFS practice and child development. Previously, Kara was head of a nursery and junior school and has also been a director of early years.



6 USE PICTURES AND PROPS

Most children's books contain beautiful illustrations which enrich the text. Spend time discussing these with your child and pointing things out. As well as doing voices for different characters and making any relevant noises, you could also enhance story time with props such as toys or puppets.

7 RELISH THE LANGUAGE

The language in children's books is varied and rich; sometimes they might include words children are less familiar with, so you can take the opportunity to explain what they mean. With younger children, you could try paraphrasing certain sentences afterwards to help with understanding.

8 A COMFORTABLE ENVIRONMENT

Where possible, read to your child in an environment that's free from distractions. This helps children to get fully immersed in the experience, supporting their concentration and engagement. Doing this often can help to build up the child's ability to focus for greater lengths of time.

TAKE REGULAR BREAKS

Although reading can be hugely enjoyable, children can sometimes struggle to sit for long periods or to engage with texts fully. Have regular breaks: reading a few pages is better than none. You could also have some movement breaks – there's no particular 'right' or 'wrong' way to enjoy a story.

10 RE-READ FAVOURITES

Most children have certain stories that they love hearing again and again. This repetition lets them become familiar with language patterns and more engaged by feeling able to join in. Choosing other books by your child's preferred author can help them to discover new favourites.

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